

StoneAfrica

*Unearth the
Essence of Stone*

Cairo, Egypt

**Post Show
Report '25**

**23rd—25th
October '25**
Cairo International
Conference Center
مركز القاهرة الدولي
للمؤتمرات (CICC)

stoneafrica.com @stoneafricaexpo



StoneAfrica

StoneAfrica





Stone Africa 2025, held from 23–25 October 2025 at the Cairo International Convention & Exhibition Center, brought together leading players in the global natural stones, marble, and granite industries under one roof.

The event served as a powerful business hub connecting suppliers, manufacturers, machinery providers, and decision-makers from Egypt, Africa, and around the world.

Over three days of productive meetings, live demonstrations, and trade discussions, the exhibition showcased the immense potential of the region's booming stone and construction markets.



As part of our continuous commitment to enhancing exhibitor success, the organizers have prepared this Post Show Report to provide a thorough performance analysis of the event. This report delivers valuable insights into visitor profiles, business outcomes, promotional reach, and exhibition highlights. By sharing transparent data and key indicators from this edition, we aim to help our partners plan ahead, maximize engagement, and unlock even greater opportunities at **Stone Africa 2026**.



6000+ Attendees



100 Exhibitor



96 Hosted Trade Buyers



25 Conference Speakers



2 National Pavilions



23 Visiting Countries | 6000+ Attendees



Egypt



Saudi Arabia



UAE



Turkey



Tunisia



Somalia



Lebanon



India



Syria



Libya



Morocco



Ghana



Nigeria



South Africa



Sudan



Spain



China



Algeria



Angola



Guinea



Russia



Chad

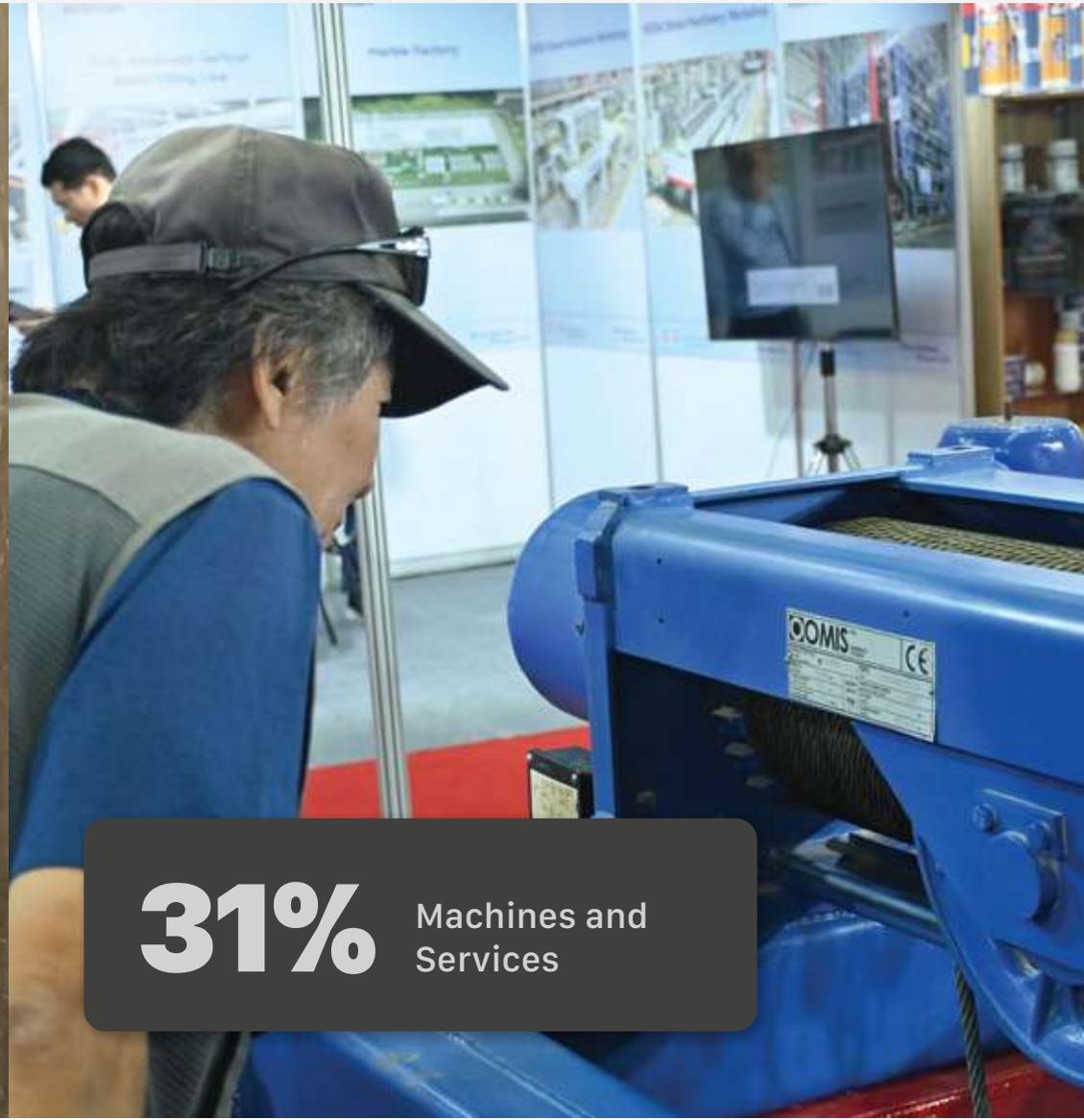


Zambia

Visitors primary purchase

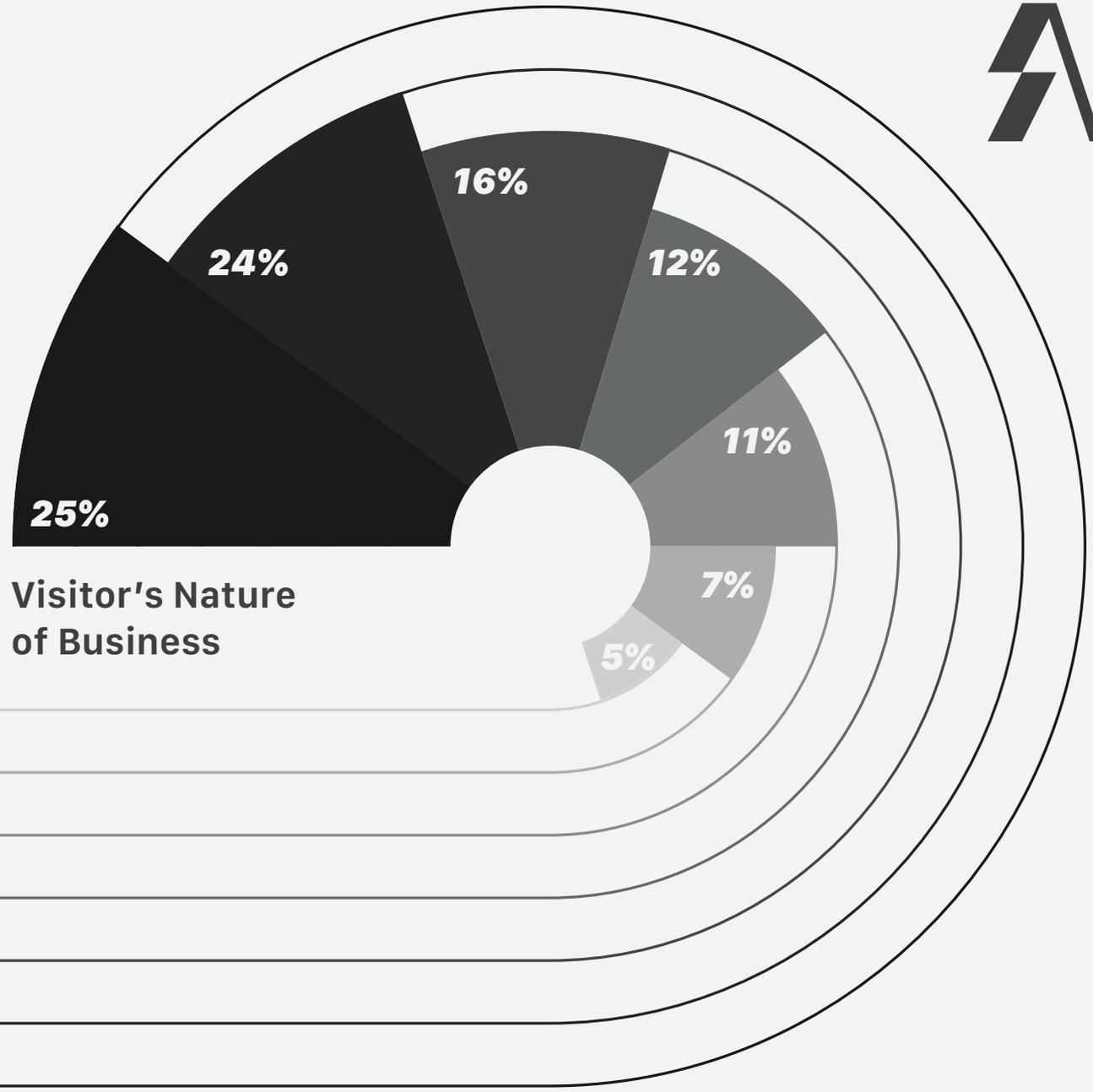


69% Granite, Marble
and Natural Stones



31% Machines and
Services

This year, we welcomed **visitors** from different businesses.



- Industries ●
- Traders ●
- Project Management ●
- Property Development ●
- Facility Management ●
- Architects & Interior Designers ●
- Contractors ●

Visitors Event Rating



91%

of visitors found products they were looking for.



92%

of visitors we satisfied with the organization.



90%

of visitors rated their visit as successful.



94%

of visitors rated the expo services as excellent.

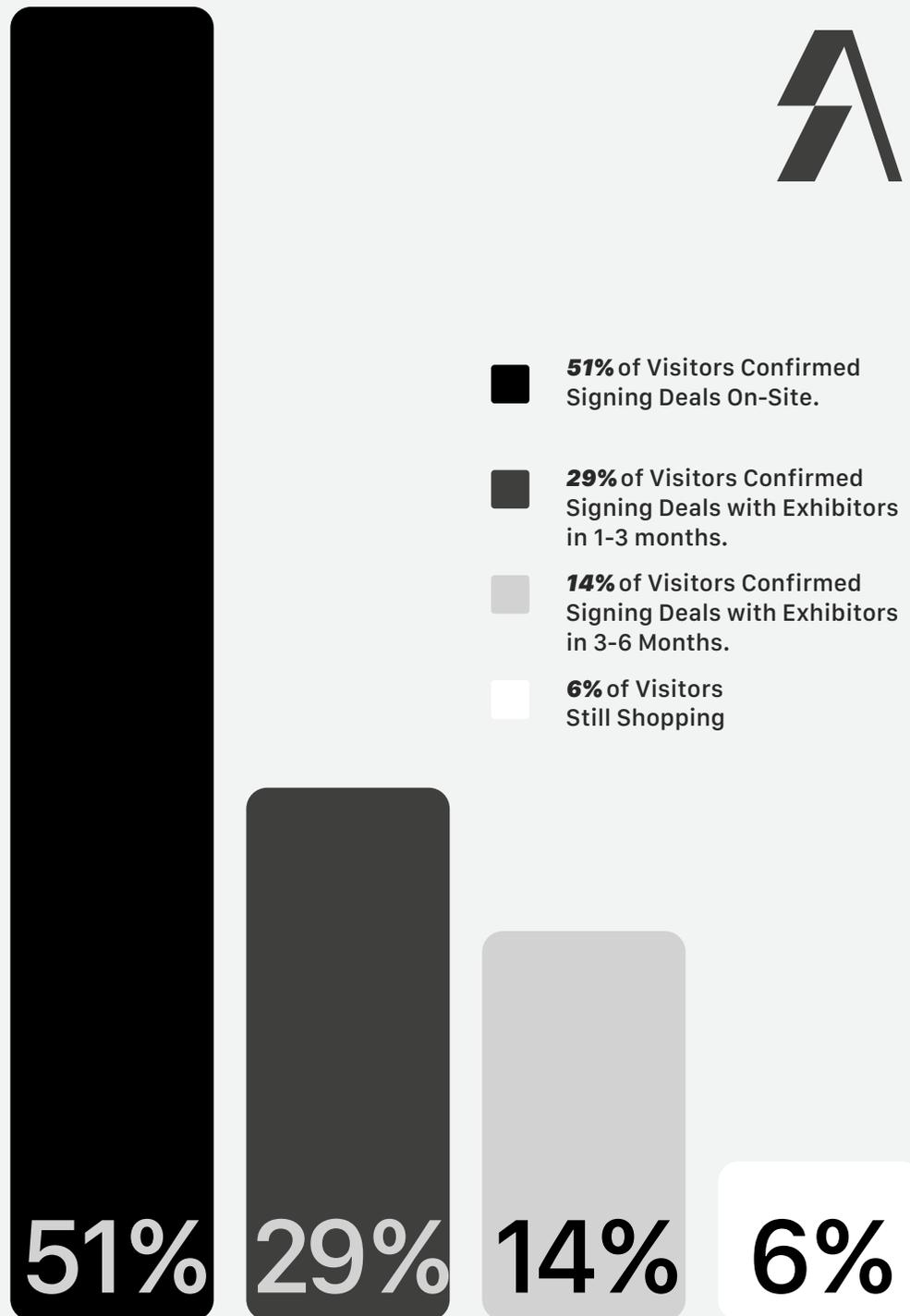
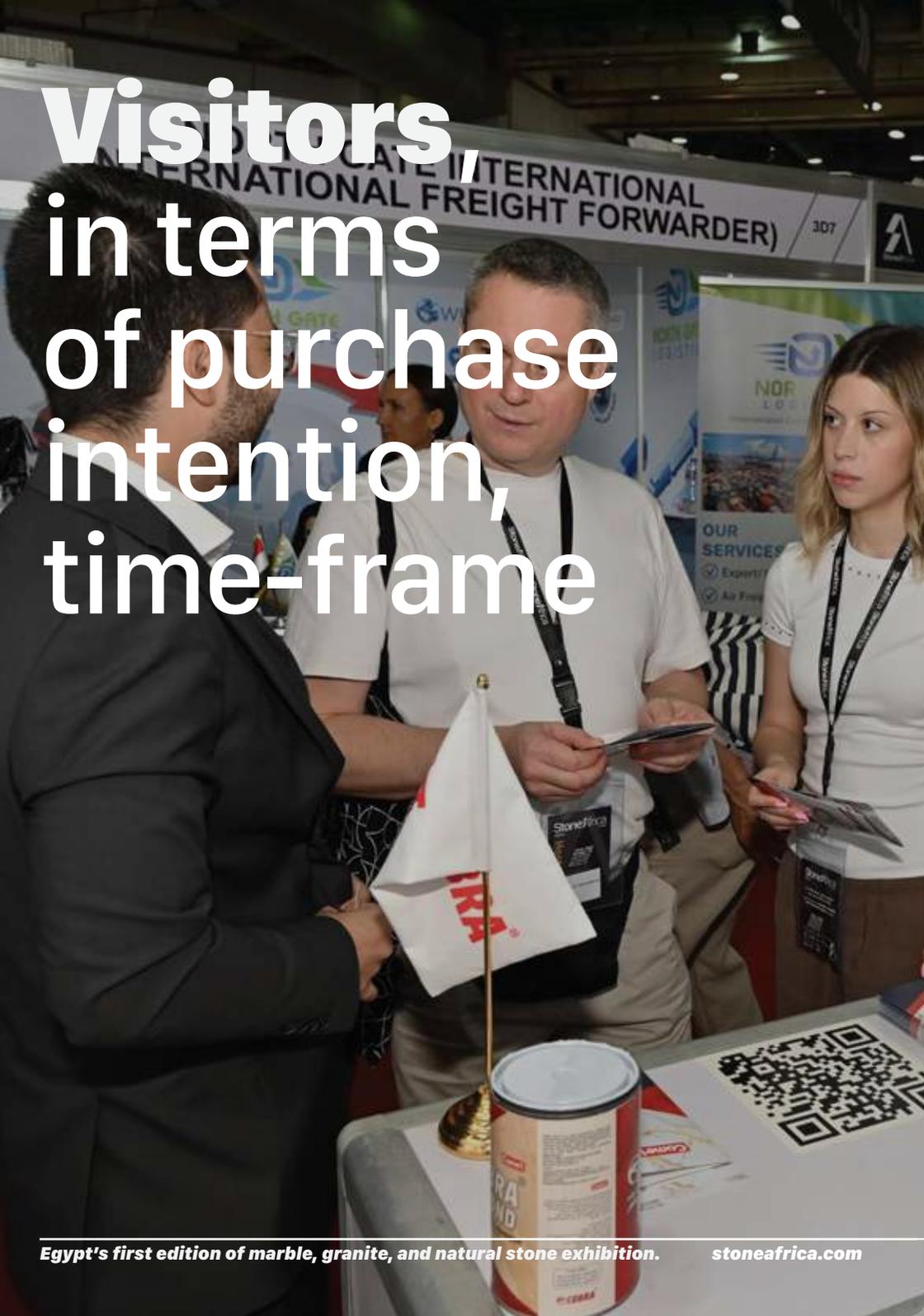


95%

of visitors confirmed attending the expo next year.



Visitors, in terms of purchase intention, time-frame



- 51% of Visitors Confirmed Signing Deals On-Site.
- 29% of Visitors Confirmed Signing Deals with Exhibitors in 1-3 months.
- 14% of Visitors Confirmed Signing Deals with Exhibitors in 3-6 Months.
- 6% of Visitors Still Shopping

96 Hosted Buyers

From 23 Countries

The Stone Africa Buyers Program has achieved remarkable success, bringing 96 qualified buyers from 21 countries to meet directly with exhibitors and explore real business opportunities. Through careful selection, coordinated matchmaking, and sponsored hospitality support, the program ensures that decision-makers from top construction, stone processing, and interior design companies engage in high-value meetings, product sourcing, and partnership discussions—creating a dynamic international business environment and significantly boosting exhibitors' return on investment.



Saudi Arabia



Oman



Montenegro



Tunisia



Palestine



Russian



Lebanon



India



Syria



Libya



Morocco



Germany



Pakistan



South Africa



Iraq



Romania



China



Algeria



Canada



Philippines



Jordan



Kuwait



UAE

Exhibitors

Nature of Business



57% Granite, Marble
and Natural Stones



43% Machines and
Services



57% Local Exhibitors



43% International Exhibitors

Exhibitors Countries



Egypt



Turkey



China



India



Italy



Greece



Brazil



Pakistan

95% Exhibitors confirmed their presence in the coming 2026 edition

3% Exhibitors said they are not determined yet



A powerful multi-channel campaign was carefully planned to drive trade visitors to Stone Africa, combining targeted social media ads, personalized VIP invitations, and strategic email newsletters to engage key buyers, distributors, and project owners, ensuring strong professional turnout and high-quality business traffic.



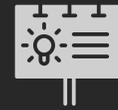
50M+

Social Media Impressions



100K+

Newsletters



2

Outdoor Campaign Locations



25M+

Social Media Reach



20K+

VIP Invitations



25K+

Whatsapp Messages



750K+

Social Media Interactions



20K+

SMS Records

Exhibitors Testimonials

"We were the first company to sign the participation contract with STONE AFRICA, we really wanted to support such an event."

Mr. Sayed Youness
CEO - Sheha Kingdom

"The Exhibition was Absolutely Successful."

Mr. Francoise Beainy
The Marble Master



"This is the first time to see such a huge specialized event for granite and marble in Egypt, being one the world's prominent marble exporting countries."

Mr. Yasser Bahgat
CEO - Image



"The event was beyond our expectations in terms of exhibitors and attendees, we've seen customers and exhibitors almost from everywhere in the world."

Eng. Omar Mostafa
CEO -Mahgar

Exhibitors Testimonials

"We joined this successful event to contribute to the presence of on the international marble exhibitions calendar."

Mr. Belal Taha
Board Member - Taha Stone



"We are having extremely high expectations in the Egyptian Market."

Mr. Mazen L. Jamaledine
Sales Manager
Brasigran Brasileira Granitos

"The event was very effective and well organized."

Ms. Basma Sami
Export Manager
Egypt Stones



"We joined Stone Africa Expo to display our new Egyptian marble materials range with new finishing styles."

Ms. Sarah Ashraf
Board Member
Kiro Marble



"We are happy with our presence at the event, the traffic, visitors quality and organization are great."

Mr. Yehya Ahmed
Business Development
Techo Marble

"It was an honor for us to join such a successful event, we will definitely join the next edition."

Mr. Bassem Samar
Partner
Egyptian Co

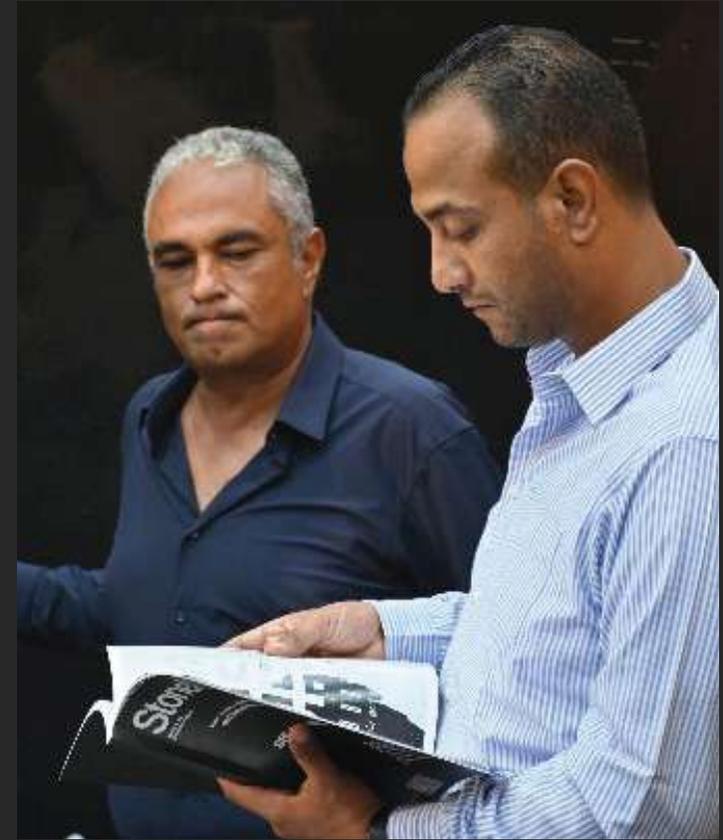
Key event highlights at a glance



Key event highlights at a glance



Key event highlights at a glance



Key event highlights at a glance



Key event highlights at a glance



Key event highlights at a glance





Scan QR Code
for EXPO Video



Be a part
of next years
success,
**book your
space today!**

StoneAfrica

**Unearth the
Essence of Stone**

Cairo, Egypt

Contact

(+20).100.777.5050

Email

info@visionfairs.com

Under the Auspices of



Official Carrier



Turkish Agent



Strategic Community Partner

