

# The Art of Stone

## 12th-15th November 2026

# Cairo International Conference Center

# مركز القاهرة الدولي للمؤتمرات

# The International Exhibition for Marble, Granite, and Stone in Egypt.

## 2nd Edition

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# Visitors

6,000+ Visitors

23 Visiting Countries

## VISITOR SATISFACTION

91% Found Target Products

92% Satisfied with Organization

90% Rated Visit Successful

94% Rated Services Excellent

95% Will Attend 2026

# Buyers & Business

96 Hosted Buyers

23 Buyer Countries

51% Deals Signed On-Site

29% Deals in 1–3 Months

14% Deals in 3–6 Months

# Exhibitors

100+ Exhibitors

57% Local Exhibitors

43% International Exhibitors

8 Countries

2 National Pavilions

95% Confirmed for 2026

# 2025 Edition Highlights

# From *Unearthing the Essence of Stone* to *The Art of Stone*.

The first edition of Stone Africa was driven by a clear purpose, to unearth the essence of stone.

It focused on origins — quarries, raw materials, machinery, and supply chains — establishing Egypt's first dedicated platform for marble, granite, and natural stone, and positioning Cairo at the heart of Africa's stone industry.

**With the success of the inaugural edition, Stone Africa evolves.**

The second edition moves beyond extraction into **creation and expression**. **The Art of Stone** reflects a new vision — where stone is no longer defined only by its source, but by its transformation. Through advanced technology, precision processing, architectural applications, and contemporary design, stone becomes a medium of innovation, identity, and performance.

Rooted in one of the world's richest stone heritages, Egypt provides the ideal stage for this transition. From ancient monuments to modern skylines, stone has always been an art form — now refined by innovation and global collaboration.

**Stone Africa 2026** is where industry meets creativity, where material becomes meaning, and where stone is not only unearthed — **it is mastered**.



# About Stone Africa

## 2026

**Stone Africa is a specialized B2B exhibition dedicated to the marble, granite, and natural stone industry, created to serve as a strategic platform connecting producers, technology providers, buyers, and decision-makers across Africa and international markets.**

Hosted in Cairo, Egypt, Stone Africa positions itself as a gateway exhibition—bridging Africa's vast natural stone resources with global demand, innovation, and trade opportunities.



**Resources** meets Markets.



**Technology** meets Craftsmanship.



**Africa** meets the World.



## 1. Stone Africa 2026

### A Focused Industry Platform

**Stone Africa is designed to bring the entire stone value chain under one roof. From raw materials and quarrying to processing technologies, tools, machinery, and design-driven applications, the exhibition provides a professional environment where real business is conducted, partnerships are formed, and markets are expanded.**

Unlike general construction or building exhibitions, Stone Africa offers a sector-specific platform, ensuring that exhibitors and visitors engage in highly relevant, efficient, and result-oriented interactions.

## 2. From Resources to Value Creation

**Africa is one of the world's richest regions in natural stone reserves. Stone Africa plays a vital role in transforming this potential into commercial value, positioning the continent not only as a source of raw materials, but as a competitive hub for processing, innovation, and finished stone products.**

Through dedicated sectors, Africa Pavilions, and an expanded Hosted Buyer Program, Stone Africa actively supports:

**1.**

**Intra-African**  
trade.

**2.**

**Export**  
development.

**3.**

**Technology**  
transfer.

**4.**

**International**  
exposure  
for African  
producers.

### 3. The Evolution

# The Art of Stone

## 12th-15th November 2026

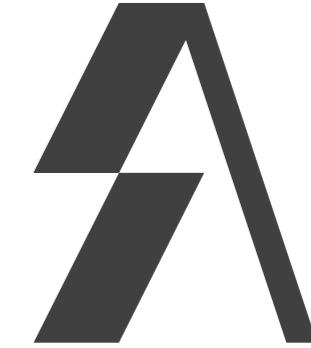
**Following the success of its inaugural edition, Stone Africa evolves in its second edition under the concept "The Art of Stone."**

This evolution reflects the industry's shift from extraction to transformation—where stone is engineered, refined, and elevated into architectural, industrial, and artistic applications.

Stone Africa 2026 highlights not only materials and machinery, but also craftsmanship, innovation, and design excellence, reinforcing stone's role as both an industrial material and a medium of expression.

### Why Join Stone Africa 2026?

**Date:** November 12-15, 2026  
**Location:** Cairo International Conference Center (CICC), Nasr City, Cairo, Egypt.



#### 4 Full Exhibition Days

Extended time for meetings and deals.

#### 200+ Hosted Buyers

Expanded international buyer program.

#### Doubled Exhibition Space

More exhibitors, better flow.

#### Optimized Global Timing

Scheduled away from international exhibitions.

#### Africa Pavilions Launched

African stone producers showcased.

#### Front-Entrance Block Yard

Maximum visibility from entry.

#### Marble Art – New Main Sector

Design-driven marble showcase.

#### Dedicated Machinery Hall

Stronger technology presence.

**More Space. More Time. More Sectors.  
More Business.**



## Exhibitor Profile

**Stone Africa 2026 brings together a comprehensive and carefully curated selection of exhibitors representing the full value chain of the marble, granite, and natural stone industry. The exhibition is designed as a focused B2B platform where producers, technology providers, and specialized solution companies present materials, innovations, and expertise to a highly targeted professional audience.**

Exhibitors at Stone Africa play a central role in shaping the future of the stone industry in Africa and international markets, offering not only raw materials and machinery, but also advanced processing solutions and design-driven applications that elevate stone from material to art.

### 1. **Stone Products & Materials**

This sector includes leading producers and suppliers of:

- Marble, granite, and natural stone.
- Raw blocks and slabs.
- Large-format stone products.
- Specialized stone finishes and textures.

### 3. **Tools & Chemicals for Stone Processing**

This sector brings together suppliers of essential processing solutions, including:

- Diamond tools and cutting systems.
- Abrasives and polishing solutions.
- Protective, treatment, and finishing chemicals systems.

### 2. **Machinery & Equipment for the Stone Sector**

A dedicated and expanded sector featuring companies specializing in:

- Stone cutting and processing machinery.
- CNC and numerical control technologies.
- Workshop and fabrication equipment.
- Lifting, handling, and transport systems.
- Heritage preservation and restoration technologies.
- Environmental, disposal, and depuration systems.

### 4. **Marble Art, Design & Architecture Application**

Introduced as a **main sector in the 2nd edition**, this category focuses on the artistic and design-driven side of stone exhibitors present at the expo:

- Custom marble and granite furniture.
- Decorative stone elements and finishes.
- Sculptural and artistic stone works.
- Architectural and luxury stone installations.

# Visitor Profile

**Stone Africa 2026 attracts a focused, high-caliber professional audience from Egypt, MENA, Africa and international markets, creating a business-driven environment for sourcing, technology evaluation, and strategic partnerships across the natural stone industry.**

The exhibition is designed for visitors directly involved in stone production, processing, distribution, technology investment, and project procurement, ensuring efficient engagement and measurable outcomes for exhibitors.

## Who Visits Stone Africa?

### Architects & Designers

Architects specializing in natural stone, interior and exterior designers, and landscape architects seeking premium materials for projects.

### 1. Natural Stone Producers & Quarry Owners

Companies seeking new markets, processing solutions, and partnerships for marble, granite, and natural stone.

### 6. Real Estate Owners & Facility Managers

Managers of commercial properties, hospitality projects, and large facilities sourcing durable stone solutions.

### 2. Stone Processing & Manufacturing Companies

Fabricators and factory owners sourcing machinery, tools, chemicals, and advanced production technologies.

### 7. Stone & Marble Artisans

Specialists in stone carving, sculpture, and decorative applications for functional and artistic uses.

### 3. Distributors, Importers & Exporters

Trade professionals expanding product portfolios and building regional and international supply networks.

### 8. Historical Preservation & Restoration Specialists

Experts focused on heritage conservation using advanced stone restoration techniques.

### 4. Machinery & Technology Buyers

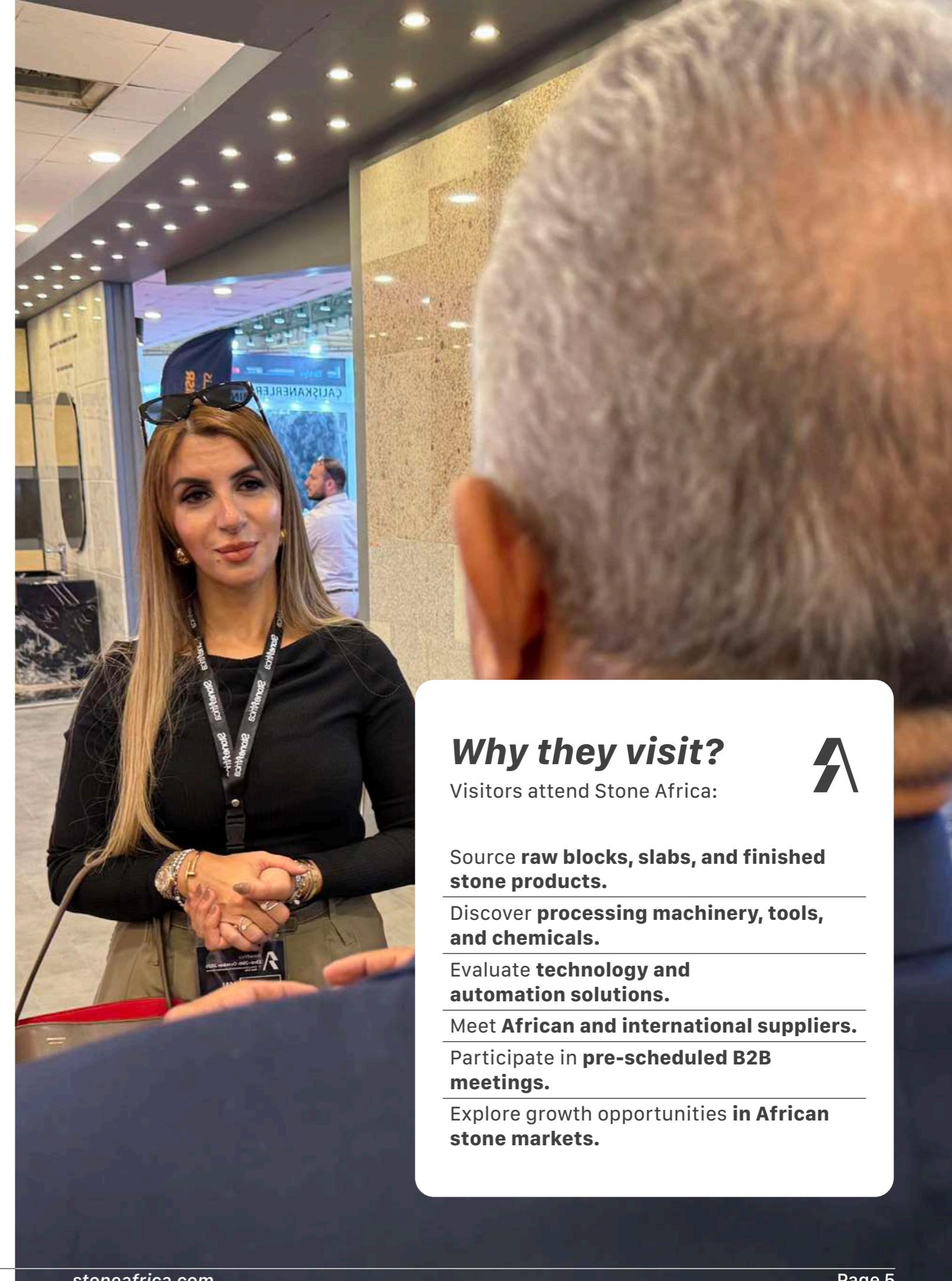
Decision-makers investing in cutting, CNC, handling, automation, and sustainable processing systems.

### 9. Industrial Investors & Project Owners

Investors evaluating long-term stone supply, production capabilities, and regional opportunities.

### 5. Government & Public Sector Authorities

Representatives involved in infrastructure, mining regulation, and industrial development projects.



### Why they visit?



Visitors attend Stone Africa:

Source **raw blocks, slabs, and finished stone products.**

Discover **processing machinery, tools, and chemicals.**

Evaluate **technology and automation solutions.**

Meet **African and international suppliers.**

Participate in **pre-scheduled B2B meetings.**

Explore growth opportunities **in African stone markets.**



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## A Business-Focused Audience

With an expanded 200+ Hosted Buyer Program, Stone Africa 2026 ensures strong participation from qualified buyers with active purchasing needs, creating a professional platform centered on:



High-value meetings



Cross-border trade



Efficient sourcing



Long-term partnerships

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# Marketing & Promotion

Stone Africa Expo utilizes a comprehensive multi-channel marketing strategy to ensure maximum exposure, targeted reach, and high-quality engagement for exhibitors—combining digital platforms, direct buyer outreach, industry media, and on-ground promotion.



## 1. Social Media Marketing

Social media platforms (Facebook, Instagram, LinkedIn, Twitter) are used to share event updates, exhibitor highlights, and sneak peeks. Engaging content and targeted advertising attract the right audience, while live interactions and hashtags boost real-time engagement.



## 2. Hosted Buyer Program

The Hosted Buyer Program connects key international and regional buyers with exhibitors through pre-scheduled B2B meetings. Targeted digital campaigns and direct invitations attract high-level decision-makers, ensuring valuable and results-driven business opportunities.



## 3. B2B Matchmaking Application

The B2B Matchmaking App enables exhibitors and visitors to connect, schedule meetings, and explore partnerships based on shared interests. Integrated with digital channels, the app enhances visibility, engagement, and communication through real-time push notifications.



## 4. Specialized Media Advertising & Coverage

Strategic partnerships with industry-specific media outlets, including trade magazines and professional websites, extend event visibility. Advertisements, press releases, and editorial coverage ensure the exhibition reaches a relevant and targeted professional audience.



## 5. Outdoor Promotion Shaq El-Teban Industrial Zone

A dedicated outdoor advertising campaign is deployed in Shaq El-Teban Industrial Zone, the core hub of Egypt's marble and granite industry. This ensures direct exposure to quarry owners, factory operators, processors, and industry professionals, strengthening on-ground industry engagement.



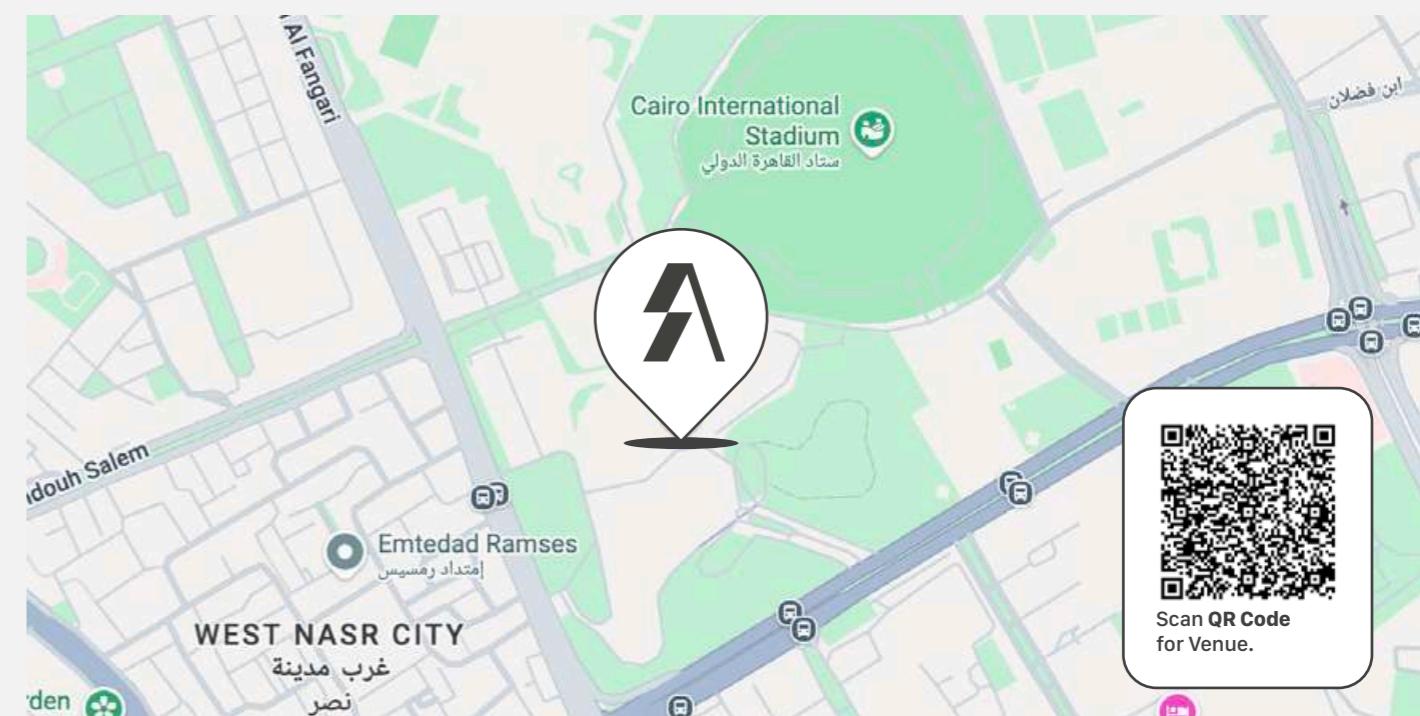
## 6. Printed & Digital Invitations

-20,000 Printed Invitations distributed directly to industry professionals, factories, and key decision-makers.  
-Digital Invitations sent through email campaigns, databases, and direct outreach to ensure wide regional and international reach.

This dual approach guarantees strong attendance from both local and international industry stakeholders.

# About the Venue

The **Cairo International Convention Centre (CICC)** is Egypt's premier exhibition venue, conveniently located near **Cairo International Airport**, making it easily accessible from major cities. The venue combines modern design with flexibility, featuring cutting-edge facilities and adhering to the highest international standards for safety and security. The CICC complex incl. **five halls**, offering **20,000 square meters of indoor exhibition space and 5,000 square meters of outdoor area**. With a capacity to host up to **30,000 attendees**, it provides a dynamic environment for large-scale events.



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*Be a part of*  
**Stone Africa**  
**2026**

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**2nd Edition**

Organized by



Turkish Agent

**lead** exhibitions

Stone Africa 2026