

The Art of Stone 12th-15th November 2026

Cairo International
Conference Center

مركز القاهرة
الدولي للمؤتمرات

Stories Africa

The International Exhibition
for Marble, Granite, and Stone in Egypt.

2nd Edition

Visitors

6,000+ Visitors
23 Visiting Countries

VISITOR SATISFACTION

91% Found Target Products
92% Satisfied with Organization
90% Rated Visit Successful
94% Rated Services Excellent
95% Will Attend 2026

Buyers & Business

96 Hosted Buyers
23 Buyer Countries
51% Deals Signed On-Site
29% Deals in 1–3 Months
14% Deals in 3–6 Months

Exhibitors

100+ Exhibitors
57% Local Exhibitors
43% International Exhibitors
8 Countries
2 National Pavilions
95% Confirmed for 2026

2025 Edition Highlights

From *Unearthing the Essence of Stone* to *The Art of Stone*.

The first edition of Stone Africa was driven by a clear purpose, to unearth the essence of stone.

It focused on origins — quarries, raw materials, machinery, and supply chains — establishing Egypt's first dedicated platform for marble, granite, and natural stone, and positioning Cairo at the heart of Africa's stone industry.

With the success of the inaugural edition, Stone Africa evolves.



The second edition moves beyond extraction into **creation and expression**. **The Art of Stone** reflects a new vision — where stone is no longer defined only by its source, but by its transformation. Through advanced technology, precision processing, architectural applications, and contemporary design, stone becomes a medium of innovation, identity, and performance.

Rooted in one of the world's richest stone heritages, Egypt provides the ideal stage for this transition. From ancient monuments to modern sky-lines, stone has always been an art form — now refined by innovation and global collaboration.

Stone Africa 2026 is where industry meets creativity, where material becomes meaning, and where stone is not only unearthed — **it is mastered.**



About Stone Africa 2026

Stone Africa is a specialized B2B exhibition dedicated to the marble, granite, and natural stone industry, created to serve as a strategic platform connecting producers, technology providers, buyers, and decision-makers across Africa and international markets.

Hosted in Cairo, Egypt, Stone Africa positions itself as a gateway exhibition—bridging Africa’s vast natural stone resources with global demand, innovation, and trade opportunities.



Resources meets Markets.



Technology meets Craftsmanship.



Africa meets the World.

1. Stone Africa 2026 A Focused Industry Platform



Stone Africa is designed to bring the entire stone value chain under one roof. From raw materials and quarrying to processing technologies, tools, machinery, and design-driven applications, the exhibition provides a professional environment where real business is conducted, partnerships are formed, and markets are expanded.

Unlike general construction or building exhibitions, Stone Africa offers a sector-specific platform, ensuring that exhibitors and visitors engage in highly relevant, efficient, and result-oriented interactions.

2. From Resources to Value Creation

Africa is one of the world's richest regions in natural stone reserves. Stone Africa plays a vital role in transforming this potential into commercial value, positioning the continent not only as a source of raw materials, but as a competitive hub for processing, innovation, and finished stone products.

Through dedicated sectors, Africa Pavilions, and an expanded Hosted Buyer Program, Stone Africa actively supports:

- | | | | |
|---|--|---|--|
| 1.
Intra-African
trade. | 2.
Export
development. | 3.
Technology
transfer. | 4.
International
exposure
for African
producers. |
|---|--|---|--|

3. The Evolution

The Art of Stone 12th-15th November 2026

Following the success of its inaugural edition, Stone Africa evolves in its second edition under the concept "The Art of Stone."

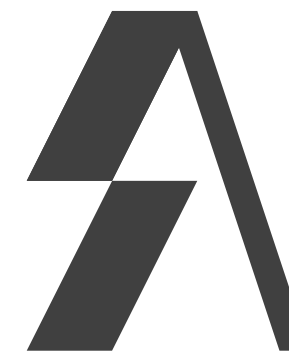
This evolution reflects the industry's shift from extraction to transformation—where stone is engineered, refined, and elevated into architectural, industrial, and artistic applications.

Stone Africa 2026 highlights not only materials and machinery, but also craftsmanship, innovation, and design excellence, reinforcing stone's role as both an industrial material and a medium of expression.

Why Join Stone Africa 2026?

Date: November 12-15, 2026

Location: Cairo International Conference Center (CICC), Nasr City, Cairo, Egypt.



4 Full Exhibition Days

Extended time for meetings and deals.

200+ Hosted Buyers

Expanded international buyer program.

Doubled Exhibition Space

More exhibitors, better flow.

Optimized Global Timing

Scheduled away from international exhibitions.

Africa Pavilions Launched

African stone producers showcased.

Front-Entrance Block Yard

Maximum visibility from entry.

Marble Art – New Main Sector

Design-driven marble showcase.

Dedicated Machinery Hall

Stronger technology presence.

***More Space. More Time. More Sectors.
More Business.***



A Platform Designed for Business Growth



Stone Africa 2026 offers exhibitors:

Strong visibility within a **focused B2B environment**.

Access to **200+ hosted buyers** from Africa and international markets.

Dedicated sectors that **enhance positioning and branding**.

A strategic location **connecting Africa, Europe, and the Middle East**.

By bringing together materials, machinery, technology, and design under one roof, Stone Africa creates a market-place where **real business, partnerships, and long-term opportunities** are generated.

Exhibitor Profile

Stone Africa 2026 brings together a comprehensive and carefully curated selection of exhibitors representing the full value chain of the marble, granite, and natural stone industry. The exhibition is designed as a focused B2B platform where producers, technology providers, and specialized solution companies present materials, innovations, and expertise to a highly targeted professional audience.

Exhibitors at Stone Africa play a central role in shaping the future of the stone industry in Africa and international markets, offering not only raw materials and machinery, but also advanced processing solutions and design-driven applications that elevate stone from material to art.

1. Stone Products & Materials

This sector includes leading producers and suppliers of:

- Marble, granite, and natural stone.
- Raw blocks and slabs.
- Large-format stone products.
- Specialized stone finishes and textures.

2. Machinery & Equipment for the Stone Sector

A dedicated and expanded sector featuring companies specializing in:

- Stone cutting and processing machinery.
- CNC and numerical control technologies.
- Workshop and fabrication equipment.
- Lifting, handling, and transport systems.
- Heritage preservation and restoration technologies.
- Environmental, disposal, and depuration systems.

3. Tools & Chemicals for Stone Processing

This sector brings together suppliers of essential processing solutions, including:

- Diamond tools and cutting systems.
- Abrasives and polishing solutions.
- Protective, treatment, and finishing chemicals systems.

4. Marble Art, Design & Architecture Application

Introduced as a **main sector in the 2nd edition**, this category focuses on the artistic and design-driven side of stone exhibitors present at the expo:

- Custom marble and granite furniture.
- Decorative stone elements and finishes.
- Sculptural and artistic stone works.
- Architectural and luxury stone installations.

Visitor Profile

Stone Africa 2026 attracts a focused, high-caliber professional audience from Egypt, MENA, Africa and international markets, creating a business-driven environment for sourcing, technology evaluation, and strategic partnerships across the natural stone industry.

The exhibition is designed for visitors directly involved in stone production, processing, distribution, technology investment, and project procurement, ensuring efficient engagement and measurable outcomes for exhibitors.

Who Visits Stone Africa? Architects & Designers

Architects specializing in natural stone, interior and exterior designers, and landscape architects seeking premium materials for projects.

1.

Natural Stone Producers & Quarry Owners
Companies seeking new markets, processing solutions, and partnerships for marble, granite, and natural stone.
2.

Stone Processing & Manufacturing Companies
Fabricators and factory owners sourcing machinery, tools, chemicals, and advanced production technologies.
3.

Distributors, Importers & Exporters
Trade professionals expanding product portfolios and building regional and international supply networks.
4.

Machinery & Technology Buyers
Decision-makers investing in cutting, CNC, handling, automation, and sustainable processing systems.
5.

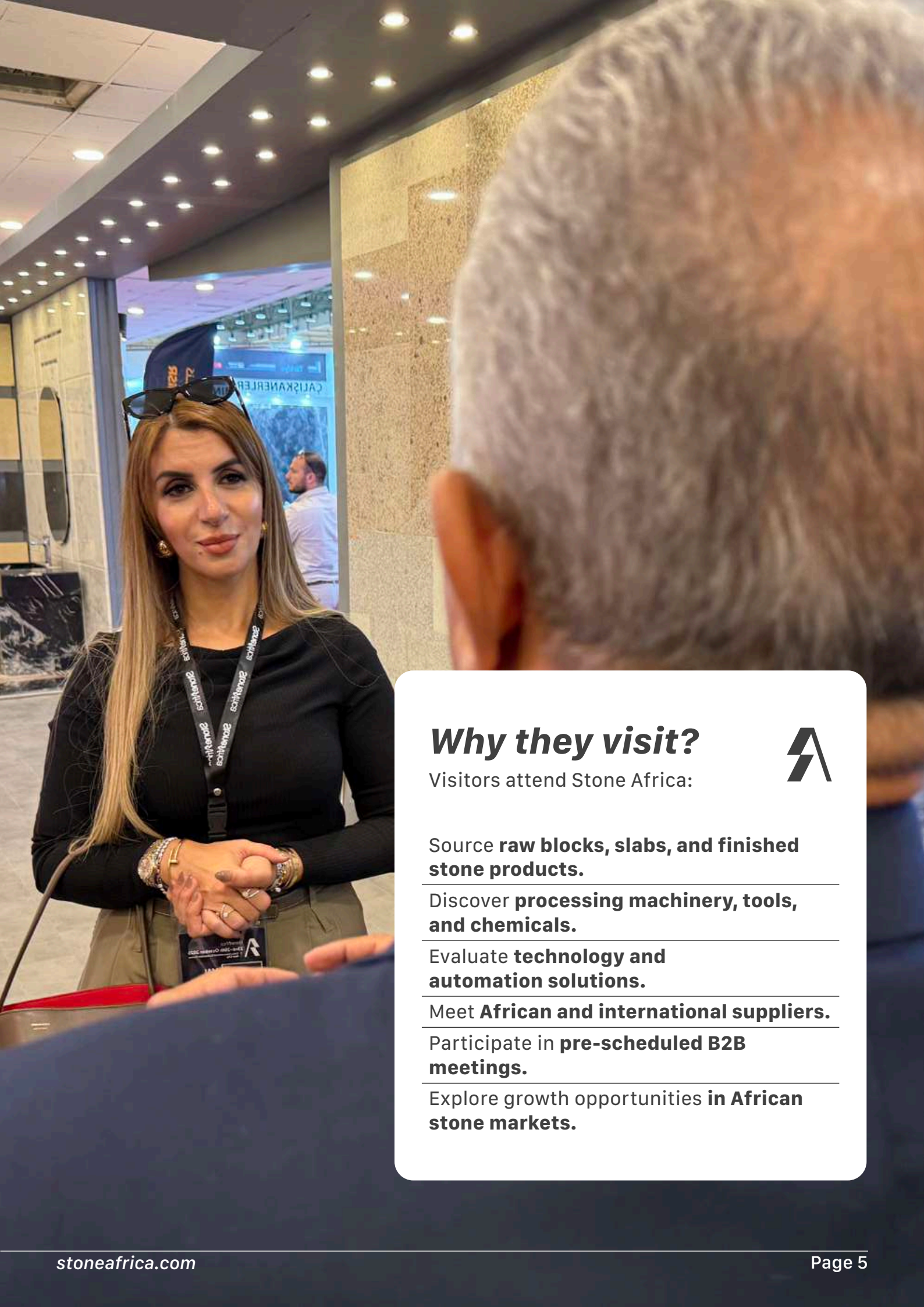
Government & Public Sector Authorities
Representatives involved in infrastructure, mining regulation, and industrial development projects.
6.

Real Estate Owners & Facility Managers
Managers of commercial properties, hospitality projects, and large facilities sourcing durable stone solutions.
7.

Stone & Marble Artisans
Specialists in stone carving, sculpture, and decorative applications for functional and artistic uses.
8.

Historical Preservation & Restoration Specialists
Experts focused on heritage conservation using advanced stone restoration techniques.
9.

Industrial Investors & Project Owners
Investors evaluating long-term stone supply, production capabilities, and regional opportunities.



Why they visit?



Visitors attend Stone Africa:

Source raw blocks, slabs, and finished stone products.

Discover processing machinery, tools, and chemicals.

Evaluate technology and automation solutions.

Meet African and international suppliers.

Participate in pre-scheduled B2B meetings.

Explore growth opportunities in African stone markets.



A Business-Focused Audience

With an expanded 200+ Hosted Buyer Program, Stone Africa 2026 ensures strong participation from qualified buyers with active purchasing needs, creating a professional platform centered on:



High-value meetings



Efficient sourcing



Cross-border trade



Long-term partnerships

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StoneAfrica

Marketing & Promotion

Stone Africa Expo utilizes a comprehensive multi-channel marketing strategy to ensure maximum exposure, targeted reach, and high-quality engagement for exhibitors—combining digital platforms, direct buyer outreach, industry media, and on-ground promotion.



1. Social Media Marketing

Social media platforms (Facebook, Instagram, LinkedIn, Twitter) are used to share event updates, exhibitor highlights, and sneak peeks. Engaging content and targeted advertising attract the right audience, while live interactions and hashtags boost real-time engagement.



2. Hosted Buyer Program

The Hosted Buyer Program connects key international and regional buyers with exhibitors through pre-scheduled B2B meetings. Targeted digital campaigns and direct invitations attract high-level decision-makers, ensuring valuable and results-driven business opportunities.



3. B2B Matchmaking Application

The B2B Matchmaking App enables exhibitors and visitors to connect, schedule meetings, and explore partnerships based on shared interests. Integrated with digital channels, the app enhances visibility, engagement, and communication through real-time push notifications.



4. Specialized Media Advertising & Coverage

Strategic partnerships with industry-specific media outlets, including trade magazines and professional websites, extend event visibility. Advertisements, press releases, and editorial coverage ensure the exhibition reaches a relevant and targeted professional audience.



5. Outdoor Promotion Shaq El-Teban Industrial Zone

A dedicated outdoor advertising campaign is deployed in Shaq El-Teban Industrial Zone, the core hub of Egypt's marble and granite industry. This ensures direct exposure to quarry owners, factory operators, processors, and industry professionals, strengthening on-ground industry engagement.



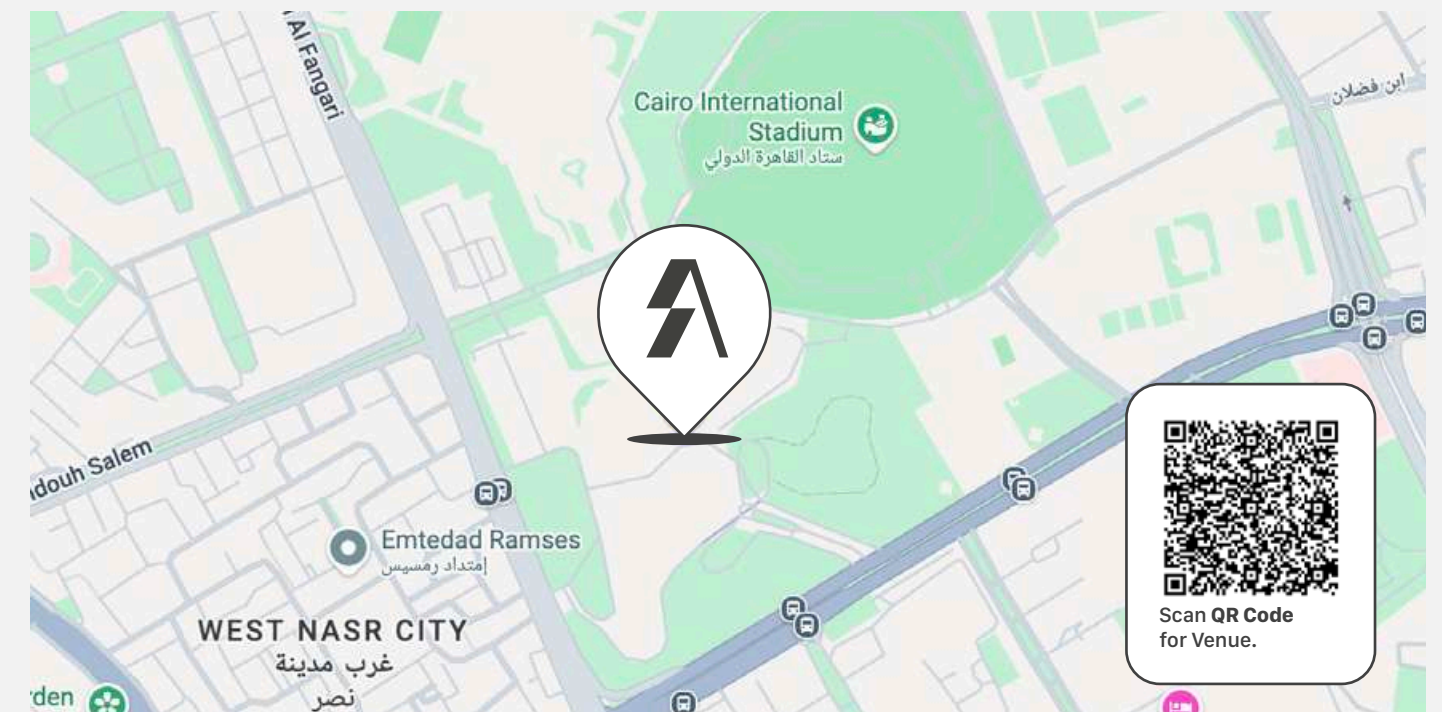
6. Printed & Digital Invitations

-20,000 Printed Invitations distributed directly to industry professionals, factories, and key decision-makers.
-Digital Invitations sent through email campaigns, databases, and direct outreach to ensure wide regional and international reach.

This dual approach guarantees strong attendance from both local and international industry stakeholders.

About the Venue

The **Cairo International Convention Centre (CICC)** is Egypt's premier exhibition venue, conveniently located near **Cairo International Airport**, making it easily accessible from major cities. The venue combines modern design with flexibility, featuring cutting-edge facilities and adhering to the highest international standards for safety and security. The CICC complex incl. **five halls, offering 20,000 square meters of indoor exhibition space and 5,000 square meters of outdoor area.** With a capacity to host up to **30,000 attendees**, it provides a dynamic environment for large-scale events.



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Be a part of
**Stone Africa
2026**

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Stone Africa

The International Exhibition
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2nd Edition

Organized by



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exhibitions