

StoneAfrica

**Unearth the
Essence of Stone**

Cairo, Egypt

Who we are

A major exhibition dedicated to the natural stone and marble industry. Located in Cairo, Egypt.

What we do

Offering the industry a platform to network, explore new business opportunities, and discover the latest innovations in stone products and processing technology.

**23rd—25th
October '25**
Cairo International
Conference Center
مركز القاهرة الدولي
للمؤتمرات (CICC)

Organized by



Turkish Agent

lead makes you deal...
exhibitions

stoneafrica.com

About the stone, marble, and granite Industry

stoneafrica.com

The natural stone industry has flourished globally for centuries and is admired for its enduring elegance, strength, and versatility. Stone and marble are integral to the construction, design, and art sectors, shaping modern architecture and historical restoration. Egypt, with its rich quarrying heritage and skilled craftsmanship, plays a pivotal role in this industry. From stunning marble to resilient granite, Egypt is a key supplier for international markets seeking high-quality, natural materials that exude both beauty and durability.

The stone, marble, and granite industry in Africa has experienced significant growth in recent years, driven by increasing demand for high-quality natural stones in construction, interior design, and infrastructure projects. Africa's expanding urbanization, coupled with infrastructure development across many nations, has fueled the demand for marble and granite for use in residential, commercial, and government buildings.

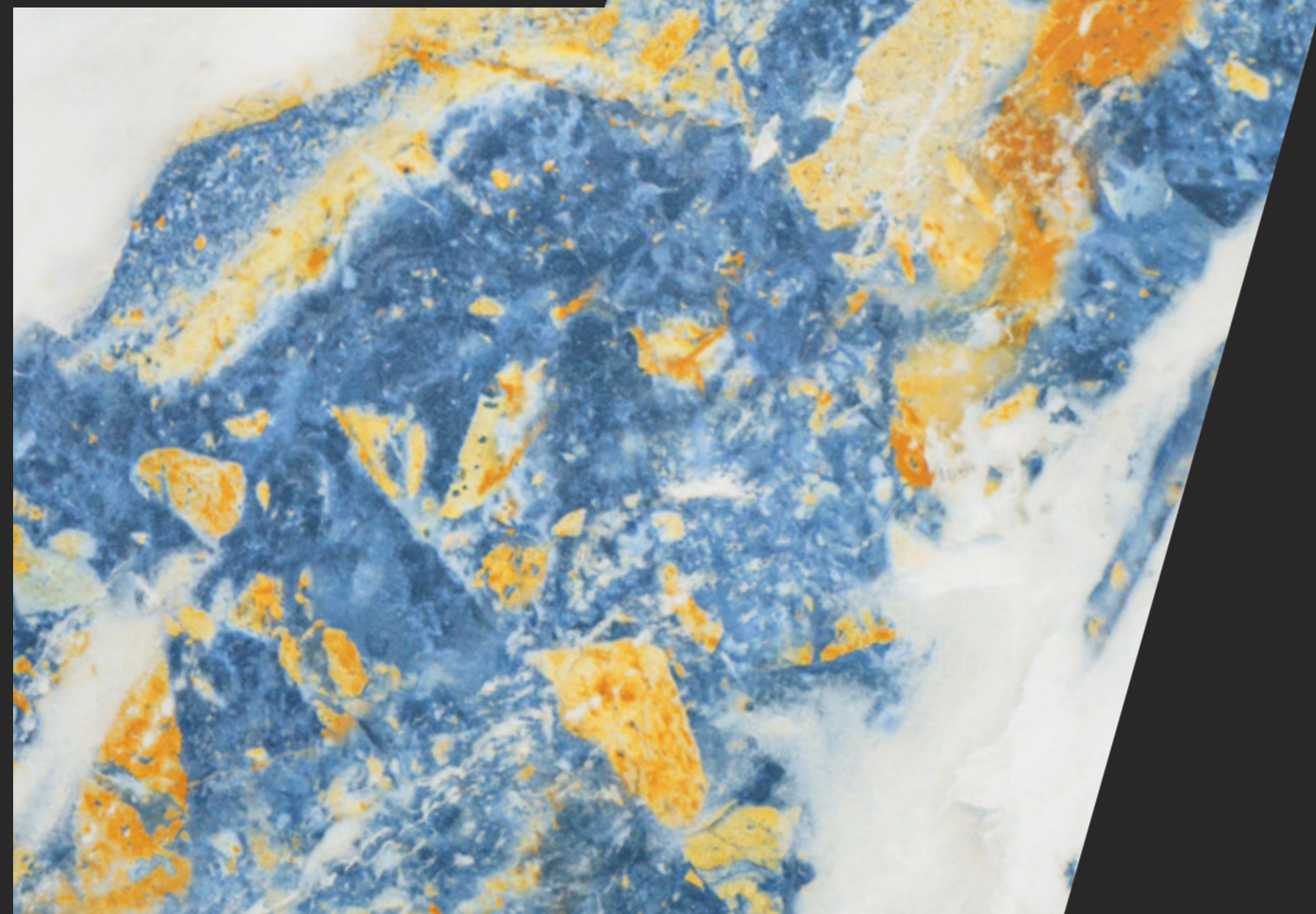
Countries like Egypt, Morocco, and South Africa have become key players in the industry, with a growing export market to Europe, Asia, and the Middle East.

The African stone market is projected to grow at a steady pace, with estimates suggesting a compound annual growth rate (CAGR) of 5-7% in the coming years. This growth is further supported by improvements in extraction and processing technologies, as well as increased investments in mining and manufacturing facilities across the continent.



Egypt's Strategic Role in the Stone Industry

Egypt stands at the crossroads of global stone trade, with abundant natural resources and proximity to key markets in Europe, Africa, and the Middle East. The country's extensive quarrying sites and deep-rooted tradition in stone craftsmanship make it a prime player in the natural stone industry. Egyptian marble and granite are known for their unique textures, strength, and quality and are highly sought after for construction projects, luxury interiors, and historical restorations.



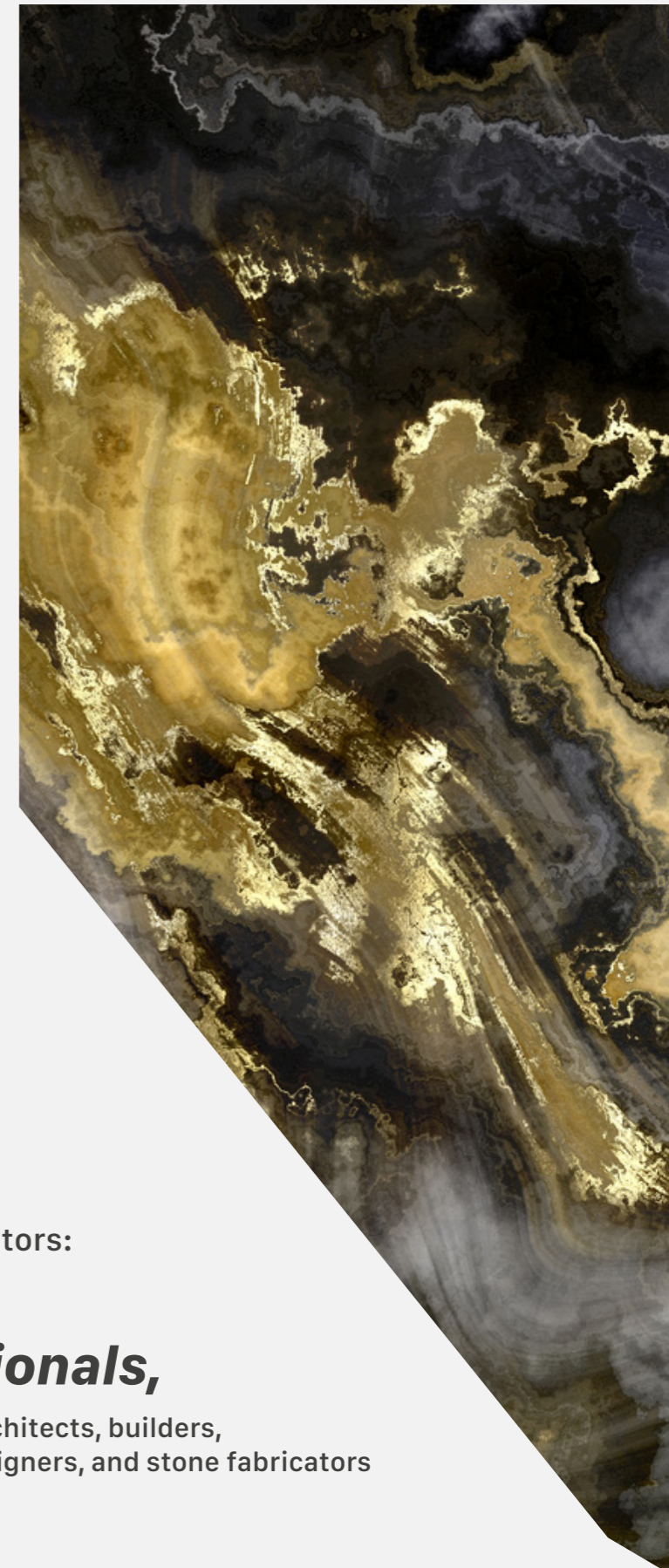
Egypt's first edition of stone, marble, and granite exhibition.

Why Join Stone Africa Expo?

Date: October 23-25, 2025

Location: Cairo International Conference Center, CICC, Nasr City

Stone Africa Expo is the premier B2B platform in North Africa, showcasing the finest natural stone, marble, and advanced industry technology. Hosted at the Cairo International Conference Center, the exhibition will draw professionals from across the globe to exhibit and explore the latest in stone supply of natural slabs and blocks.



Estimated Exhibitors:
**200+ leading
companies**

Estimated Visitors:
**10,000+
professionals,**
including top architects, builders,
contractors, designers, and stone fabricators

Hosted Buyer Program:
**From across the
MENA region, Africa**

Exhibitor Profile

Stone Africa Expo gathers the most comprehensive showcase of industry leaders. Here is an arranged version of the exhibitor profiles with classifications:



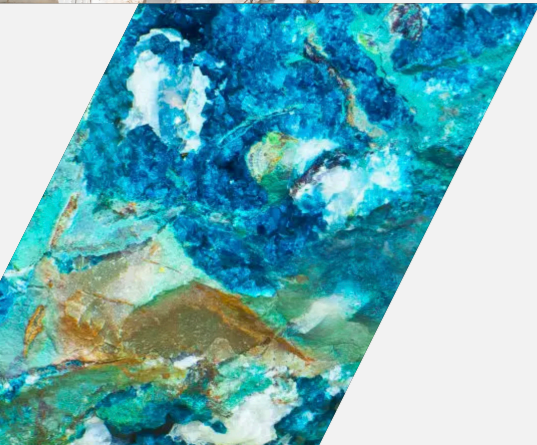
1. Stone Products and Materials

- Marble
- Granite
- Natural Stone
- Marble Blocks
- Granite Blocks
- Large Stone Formats
- Stone-based Design



2. Machinery and Equipment for the Stone Sector

- Machinery for Stone Sector
- Workshop Equipment
- Numerical Control Machinery
- Heritage Preservation Technologies
- Lifting and Transport Systems
- Disposal, Ecology, and Depuration Systems



3. Tools and Chemicals for Stone Processing

- Abrasives
- Diamond Tools
- Protective Chemicals

Visitor Profile

Stone Africa Expo is tailored to attract a high-caliber professional audience. Our targeted visitor profile includes:

1. Architects & Designers

Architects specializing in natural stone, interior and exterior designers, and landscape architects seeking premium materials for projects.

2. Construction & Real Estate Developers

From residential developers to contractors in large-scale construction, decision-makers exploring stone applications.

3. Stone Processing & Manufacturing Companies

Stone cutters, polishers, and manufacturers dedicated to creating high-quality finished products from marble and granite.

4. Distributors & Retailers

Wholesale distributors and luxury stone retailers are seeking to network and expand their portfolios.

5. Government & Municipal Authorities

Representatives from public works and urban development departments responsible for infrastructure projects.

6. Real Estate Owners & Facility Managers

Managers of luxury hotels, resorts, and commercial properties looking to enhance their facilities with natural stone solutions.

7. Stone & Marble Artisans

Skilled artisans specializing in stone carving, sculpture, and monuments for a contemporary or classical appeal.

8. Equipment & Technology Providers

Providers of machinery, tools, and eco-friendly solutions for efficient stone processing and restoration.

9. Historical Preservation & Restoration Specialists

Experts in architectural heritage preservation using stone restoration techniques.

10. Mining & Quarrying Companies

Marble and granite quarry operators and investors in stone extraction projects.

Marketing & Promotion

Stone Africa Expo utilizes a multi-channel marketing strategy to ensure maximum exposure and engagement for exhibitors.



1. Social Media Marketing

Social media platforms (Facebook, Instagram, LinkedIn, Twitter) are used to share updates, exhibitor highlights, and event sneak peeks. Engaging content and targeted ads help attract the right audience, while live interactions and hashtags boost real-time engagement.



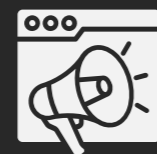
2. Hosted Buyer Program

The Hosted Buyer Program connects key international buyers with top exhibitors through pre-scheduled meetings. Targeted digital marketing and social media campaigns attract high-level decision-makers, ensuring valuable business opportunities.



3. B2B Matchmaking Application

The B2B Matchmaking App allows exhibitors and visitors to connect, schedule meetings, and explore partnerships based on shared interests. Integrated with social media, the app boosts visibility and engagement, keeping users informed with push notifications.

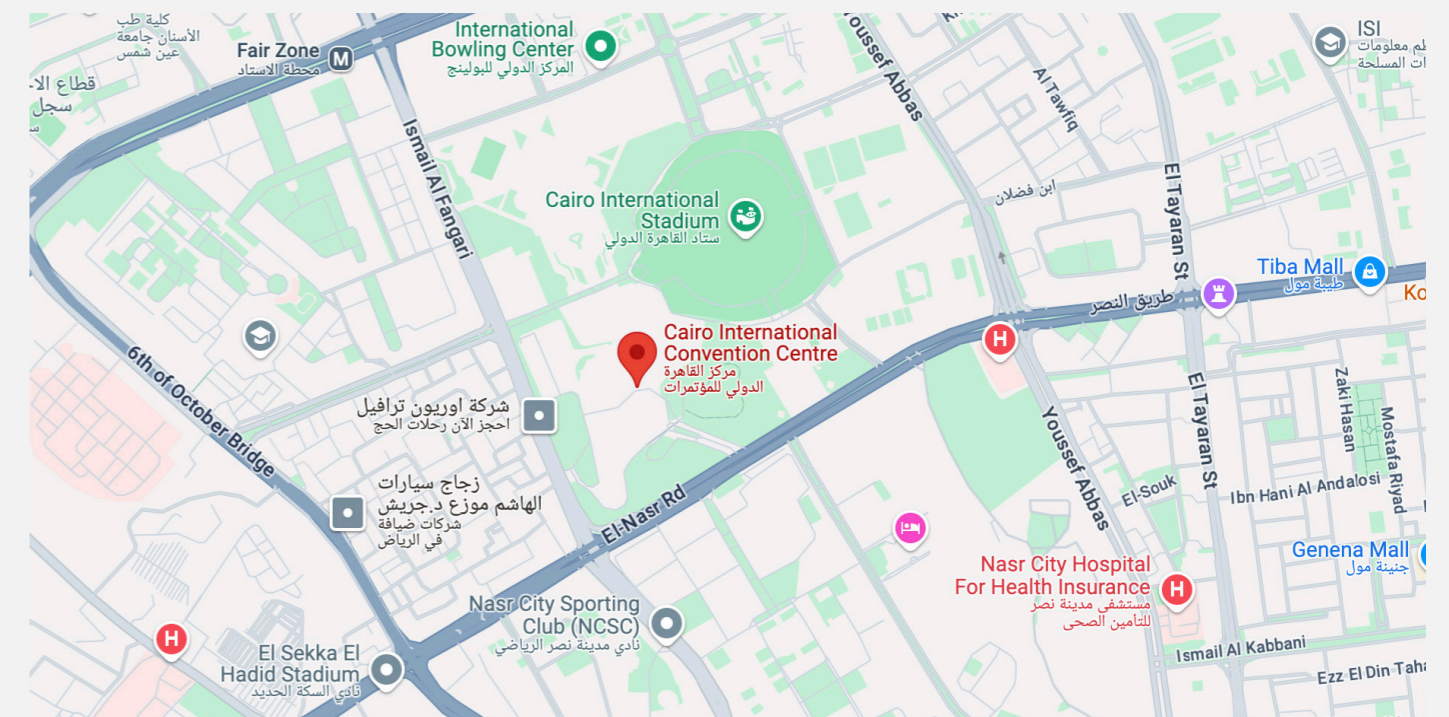


4. Specialized Media Advertising & Coverage

Partnerships with industry-specific media outlets, including trade magazines and websites, extend event visibility. Advertisements, press releases, and coverage in specialized channels ensure the Expo reaches a relevant, targeted audience.

About the Venue

The Cairo International Convention Centre (CICC) is Egypt's premier exhibition venue, conveniently located near Cairo International Airport, making it easily accessible from major cities. The venue combines modern design with flexibility, featuring cutting-edge facilities and adhering to the highest international standards for safety and security. The CICC complex includes four halls, offering 20,000 square meters of indoor exhibition space and 5,000 square meters of outdoor area. With a capacity to host up to 10,000 attendees, it provides a dynamic environment for large-scale events.



StoneAfrica

*Unearth the
Essence of Stone*

Cairo, Egypt

Be Part of the Event

Contact

(+20).100.777.5050

Email

info@visionfairs.com

**23rd—25th
October '25**

**Cairo International
Conference Center
مركز القاهرة الدولي
للمؤتمرات (CICC)**

Organized by



Turkish Agent

lead makes you deal...
exhibitions

stoneafrica.com